

## Developmental and Creative Writer



**Who we are:** In 1986, God set a cornerstone for biblical hope and practical help called HOPE FOR THE HEART. Lives changed. New hope spread. A simple desire to help people navigate life challenges led to national broadcasts, counseling services, international outreach, training programs and biblical resources on more than 100 topics.

**Location:** The Hope Center - Plano, Texas

**Department:** Product Development

**Type of position:** Full-time, Exempt

**General Description:** The Developmental and Creative Writer will develop and format Biblically based content for assigned print, digital, and/or online publications, products, and resources in a practical, and professional manner consistent with organizational and strategic ministry objectives.

### Key Responsibilities

- Organize thoughts and articulate editorial content in a clear, succinct way that fits established style and tone
- Creatively express Biblical principles and effective promotional copy
- Make editorial decisions based on clarity, relevance, and theological or Biblical perspectives
- Generate content that targets specific audience needs
- Evaluate past ministry editorial pieces that can be refurbished for use in current or newly developed products
- Collaborate with other team members on assigned projects
- Research subject matter to ensure content is accurate, current, and relevant
- Provide additional writing or research as requested
- Review video and audio content to create official transcripts, and develop accompanying manuals

### Qualifications:

- Bachelor's Degree in Communications, English, Creative Writing, or related field
- A minimum of 5 years of experience
- Exceptional written and oral communication skills
- Thorough knowledge of the structure and content of the English language, including an acute understanding of the rules of composition, style and grammar
- Accurate, organized, detail-oriented and ability to meet deadlines is necessary
- Research skills: ability to use credible, reliable sources and cite sources.
- Computer skills: Strong working knowledge of Microsoft Word, and experience with Adobe, InDesign, and Excel desired

**To Apply:** Email your cover letter and resume to [jobs@hopefortheheart.org](mailto:jobs@hopefortheheart.org). No calls, please.

**For an overview of our ministry and to view more career opportunities, visit our website at [www.HopeForTheHeart.org](http://www.HopeForTheHeart.org)**